

**G&L Consulting Group, LLC
- Food Industry Consultants –
“From Farm to Fork”**



CRISIS PLANNING – Be Prepared & Act Properly

Provide comprehensive assistance in preparing and responding to a crisis.

Work with internal groups in a company to identify what caused a crisis.

Services include:

- Conducting a Crisis Readiness Program- based on an existing Plan
- Assisting in the development and implementation of the entire crisis plan including selection of crisis team members and conducting a tabletop drill
- Serving as a subject matter expert
- Serving as a member of a company’s crisis management team
- Providing litigation support

Some examples of what we have done.....

- Coordinated Crisis Planning and been the Crisis Coordinator for a major manufacturer and multinational retailer.
- Responsible for the development, implementation and testing of recall, bioterrorism and biosecurity programs.
- Reviewed and optimized recall programs for manufacturers, foodservice operators and retailers.